

Jersey Island Genetics Ltd (trading subsidiary of the Royal Jersey Agricultural and Horticultural Society (RJA&HS))

Report to Recommend Funding for 2019

Services were outsourced from the Agriculture and Fisheries Department in 2003 to Royal Jersey Agriculture and Horticulture Society (RJA&HS) (now managed by Jersey Island Genetics (JIG) a wholly owned subsidiary company of the RJA&HS) to ensure the continuance of milk recording and AI services to the dairy industry and the supply of liquid N to hospitals and doctors surgeries previously undertaken by the Ag & Fish Department.

Since the initial transfer of the above services to the RJA&HS in 2003 the Society and EDTS&C have developed a mutually beneficial Jersey Herd Management System (JHMS) which provides statutory and non-statutory services to both the dairy industry and EDST&C under a 3 year Service Level Agreement 2017 -2019 and delivers part of Policy GSA 9 Rural Economy Strategy (RES) 2017 - 2021.

The JHMS provides the following statutory and non - statutory services to the dairy industry and SoJ:-

- A comprehensive herd recording service to all commercial dairy farmers producing milk in Jersey.
- Advice and assistance on acquisition, storage and use of Jersey bull semen in order to realise the full potential of the import of international semen into Jersey since 2008.
- Provide support to the JMMB in maximising the marketing and animal health benefits from the operation of the JHMS.
- Operate and manage the Jersey Cattle Movement Service (JHMS) to meet SoJ legal responsibilities regarding cattle identification required under EU Regulations.
- Provide assistance to the States Veterinary Officer (SVO) and the dairy industry in the herd health testing for statutory and non – statutory disease control and monitoring purposes.
- Plan, manage and supply Liquid N as required by dairy farmers to enable them to use artificial insemination to impregnate their cattle.
- Provide Jersey Hospital and all medical practices in Jersey (if required) with a supply of Liquid N for medical purpose

The operation of the JHMS avoids duplication of requirements under EU regulation with regard to cattle identification and animal health testing and provides Liquid N supplies for medical purposes at a cheaper cost than alternative suppliers as well as providing essential services for dairy herd efficiency and support to the JMMB on product marketing.

The provision of funding supports the States of Jersey to achieve policy set in the Rural Economy Strategy (RES).

RES 2017-2021 – Policy GSA 9 Dairy Industry Support

The Government of Jersey will continue to support the development of a sustainable future for the dairy industry on the basis that it is a fundamental part of the rural economy, culturally and historically significant and that it represents an increasingly important ‘brand’ that can be used to promote the Island as a whole.